

Current Subscriber Base: 51,000+

[View Previous Issues](#)

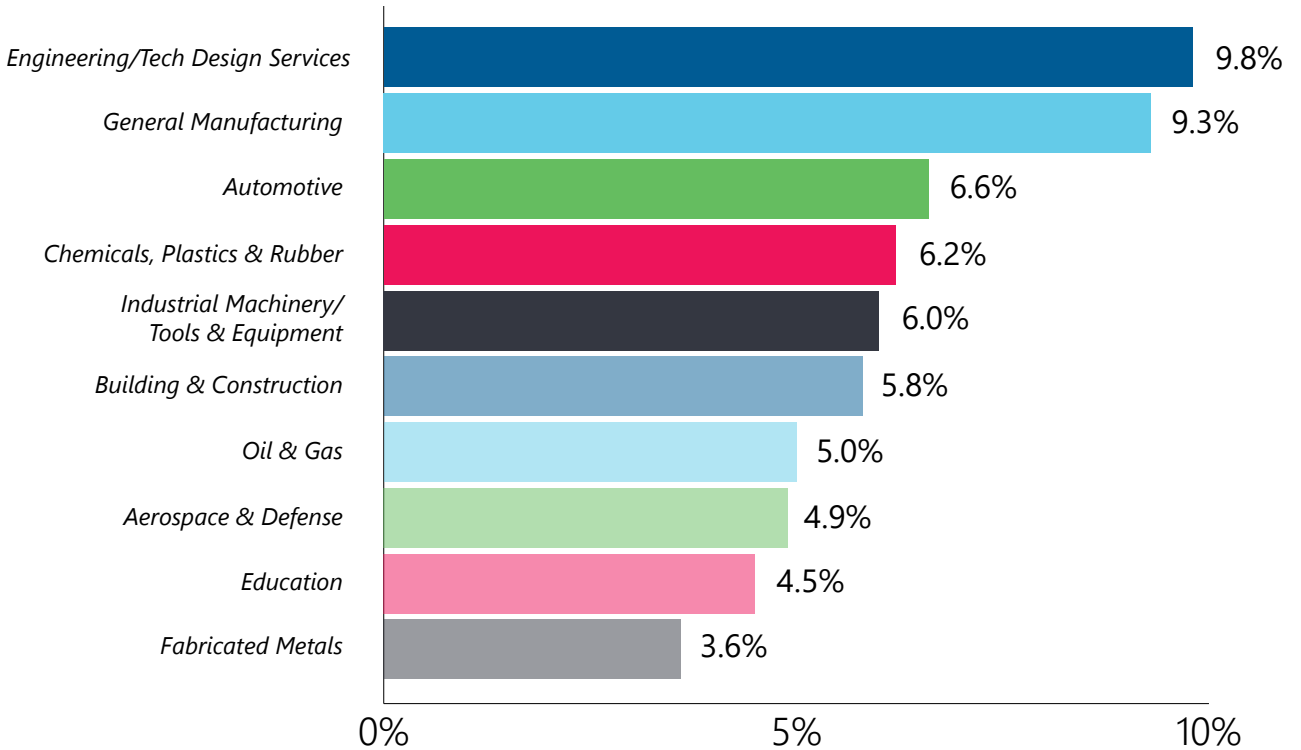
The Materials Solutions newsletter provides insights into the field of advanced materials and their applications. The newsletter covers the latest advancements in materials science, including innovations in composites, nanomaterials, and sustainable materials, emphasizing their roles in enhancing product performance and sustainability across industries like aerospace, automotive, and electronics. Additionally, it delves into emerging trends such as materials recycling, biodegradable materials, and 3D printing with advanced materials.

Markets/Industries Served:

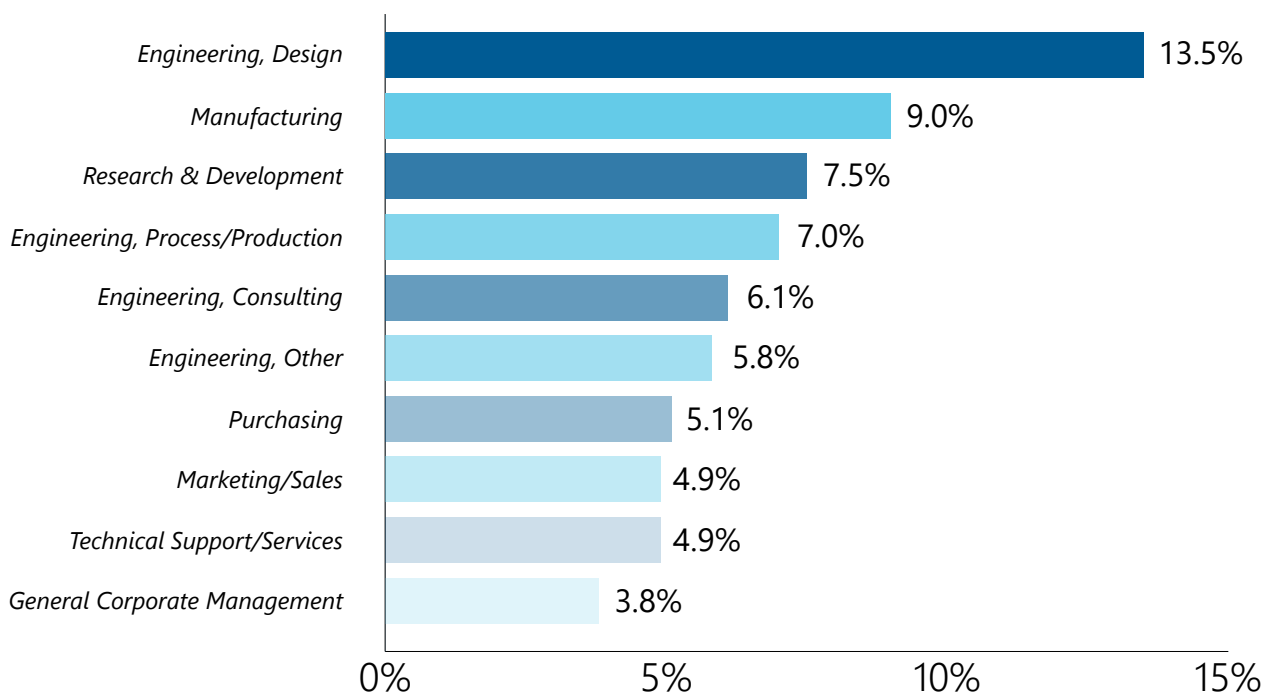
- Adhesives & Bonding Materials
- Coatings & Sealants
- Fibers & Fabrics
- Glass & Ceramics
- Metals & Alloys
- Plastics & Composite Materials

Subscribers Include:

Top Industries



Top Job Functions



GlobalSpec Newsletters: Reach a Highly Engaged Audience

Our focused publications make it easy for you to support specific marketing initiatives and build awareness among a highly engaged audience of decision makers who use newsletters as a key resource when comparing and evaluating suppliers.



57% of engineers listed vendor news, such as product and service updates, as their favorite aspect of newsletters.*



89% of engineers subscribe to newsletters, with 55% subscribing to 3 or more.*



74% of Manufacturing Marketers used email newsletters to distribute content in the last 12 months.**

Learn More:

[See Frequency and Distribution Dates](#)

[View Sample Ad Levels](#)

* 2023 Smart Marketing for Engineers

** Manufacturing Content Marketing